

press release

International Recognition for Mr. Bruce Anderson Cooperating with CMC-Canada

Bruce Anderson has been initiated as an Academic Fellow of the International Council of Management Institutes. This award is made in recognition of his outstanding contribution to the management consulting profession.

Mr. Anderson is successful in combining an academic career with practical contributions to the development of management consulting, at both national and international level. Management consulting is a developing profession, with increasing cross-border dimensions. At the national level, CMC-Canada oversees and promotes the professional standards and code of conduct for management consultancy. The national institute provides services to individual consultants, in particular the training and assessment for certification as a Certified Management Consultant (CMC); the global professional standard.

At the global level, the ICMCI's goal is to elevate the standards of management consultants worldwide, and to provide the international community with the confidence that these standards, combined with the certification process of its member institutes, ensure that CMCs serve their clients with world-class competency and professionalism. The second goal of the ICMCI is to support the creation and development of national professional institutes throughout the world, as well as encourage information sharing, networking and reciprocity between institutes adhering to the ICMCI international standards and code of conduct.

CMC-Canada and the ICMCI together have selected and appointed Mr. Anderson as an ICMCI Academic Fellow. Mr. Anderson and his colleague academic fellows will be actively involved in creating an increasingly strong and productive linkage between academia and management consulting practice. They will use the ICMCI as a platform and community for sharing knowledge and ideas. High level academics and high-level practicing management consultants will meet and exchange knowledge and ideas at the ICMCI platform for the benefit of both the clients of the practicing consultants and the students of Mr. Anderson.

For more information: Reema Nasser (executive director ICMCI): reema.nasser@cmc-global.org



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Secretariat: C/O Maurer & Stager AG
Fraumünsterstrasse 17/Postfach 318
CH – 8024 Zurich

W: www.cmc-global.org E: cmc-global@cmc-global.org